What challenges are raised by the dissemination and/or communication of knowledge?

A problem with communication of knowledge is that whatever the form of communication elements of imperfect communication are always present. For instance words are an agreed semiotic equivocation but are not the knowledge itself requiring, as they do, both interpretation and context.



Exhibit One.

Total transfer of knowledge might require freedom from context and hence bias. This will impact how we perceive knowledge and how we accept knowledge.

Growing up, we had sit-down meals every day at seven o'clock. The meal would always include two courses - the first course and a pudding. A meal by definition therefore requires a pudding. It also requires vegetables, a meat content and, of course, potatoes. My understanding of the word and the concept it represents is predicated on this- whilst none of my sons would even consider the need for a pudding and would happily, if the matter arose ask for ice-cream which to me is not a pudding but an accompaniment to a pudding.

This exhibit highlights this problem. When I smell Cinnabon, I am instantly hungry. Whilst I can accept that the 880 calories, fifty percent of a growns man's daily allotted calories, prove that it is wrong to eat this as a pudding, I remain biased that this is not only okay but that, as this is a pudding, it can therefore be eaten after my 500+ calorie meal.

Justification

My Cinnabon belongs in the exhibition as it demonstrates the fact that **knowledge is shaped not only by empirical data but also by what we choose to include in our evidence and what we choose to exclude.** This includes our reactions to knowledge, our historical acceptance of some knowledge and of course of sources of knowledge. No knowledge is completely without precedent or context and the producer may struggle to communicate this with the reader.

Whilst I accept that knowledge transcends issues of good and bad, the Cinnabon and my relationship with it represents my relationship with all knowledge - how I filter words and ideas according to the previously accepted knowledge and so how I will

still consider the Cinnabon a pudding and desirable despite the empirical 880 calories that contribute to my growing waistband.

10 What challenges are raised by the dissemination and/or communication of knowledge?

Object: My Pudding at Salwa Resort



Object: My Pudding at Salwa Resort. Photograph taken by myself.

This object is my pudding from the meal I ate yesterday at Salwa Beach Resort.

It links to the prompt as communication can never be perfect For instance, words are an agreed semiotic equivocation and not the knowledge itself; they require interpretation and context. This impacts how both the communicator and the receiver perceives and accepts knowledge. In this case it relates to my knowledge of what constitutes a meal.

Growing up, we had a sit-down meal every day at seven o'clock. The meal would always include a main and a pudding. Thus, a meal by my comprehension implicitly requires a pudding. My understanding of the word and the knowledge it communicates is predicated on this- whilst others would not consider the need for a pudding.

In this case, despite completing my first course, I was still unsatiated. Whilst I can accept that the 880 calories, fifty percent of a grown man's daily allotment, prove that it was wrong to eat this as a pudding, I remained biased that this was not only okay but that, as this is a pudding, it could be eaten as the denoument to my 500+ calorie meal.

This exhibit is justified as it highlights just how knowledge is shaped not only by empirical data but also by what we include and exclude in our evidence. This includes our reactions to knowledge and how it is framed, our historical experience of some knowledge and our relationship to the sources of knowledge. No knowledge is without precedent or context and the producer may struggle to disseminate or communicate.

This pudding is symbolic of my relationship with all knowledge - how I filter words and ideas according to previously experience and, in this case, how still considered the cinnabon a pudding despite the empirical 880 calories that contribute to my growing waistband.